



**MISSOURI BLACK EXPO 2009 "The Power to Change"
EARLY BIRD EXHIBITOR APPLICATION**

August 22 – 23, 2009
AMERICA'S CONVENTION CENTER
ST. LOUIS, MISSOURI 63102

Missouri Black Expo returns for the 18th Year! Expected Exhibitors: 200 Projected Attendance: 40,000

Company Name: _____
(To appear on exhibit ID sign; company name only, **PLEASE** type or print clearly)

Purchasing Contact: _____ Exhibit Contact Person: (If different) _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail Address: _____ Cell: _____

Automotive * Fitness / Nutrition * Technology * Colleges / Universities * Health * Employment * Clothing * Hair Care * Beauty
Fragrances * Work From Home * Household Items * Construction * Credit Counseling * Banking * Self-Defense * Music
Churches * Computers / Internet * Fashions * Food Demonstrations * Books * Child Care * Self Improvement * Jewelry

Early Bird Booth Rental Information:

Must Purchase by July 19, 2009, Corner booths add \$100.00

Small Business / Minority / Non-Profit (10x10)	Government (10x10)	Corporation (10x20)	Automotive (10x20)
500	850	1600	1300

Save \$20.00 off your booth by booking your Hotel Accommodations at the St. Louis Ballpark Hilton at \$89.00 per Night! Speak with MBE Staff to book your rooms and receive the discount!

Exhibit Space

Number of booths: _____ Booth Size: _____ Additional Badges _____ @ \$8 per = \$ Total _____
Booth Location (first & second choice) 1) _____ 2) _____

Move In: Friday, August 21, 2009 8a.m. to 6p.m. Saturday August 22nd move-ins are LATE. All Saturday MOVE-IN'S will be charged a late fee of \$150. MBE will pay for push-cart move-in on Friday, August 21st, 2009 only until 6pm.

Move Out: Sunday, August 23, 2009 9:30p.m. To 12 midnight. Carpet removed 9 – 9:30pm

Electrical & Telephone Service: Not included in the exhibit booth fee. Please note that location is subject to availability.

Mail Application & Booth Rental Fee to:

MISSOURI BLACK EXPO 4411 N. Newstead Suite. 104 St. Louis, Missouri 63115 (314) 361-5772 Office (314) 389-4694 Fax
info@missouriblackexpo.com www.missouriblackexpo.com www.mbespeaks.com

Date Rec'd	Booth#	Size	x	Add'l Badges	Total Booth	Deposit	Balance
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Please Read Carefully.....

**Please List the products / services you will be exhibiting, including product brand name
(THIS MUST BE COMPLETED)**

- 1. _____
- 2. _____
- 3. _____
- 4. _____

Only products / services listed on this application and pre-approved by show management will be allowed to be exhibited in the Missouri Black Expo.

Additional booths are not discounted. Corner booths cost an additional \$100. Booth rental does not include electricity. All exhibits must be professional in appearance. No handwritten signs are permitted. Storage boxes must be hidden and exhibit personnel should always be present during the Expo. All exhibits must be setup and ready for business one hour prior to Show start time. Show Management reserves the right to close exhibits for non-compliance. Missouri Black Expo is not responsible for any items that are missing or stolen from exhibit/exhibitor. This includes move-in and move-out. **Exhibitor Move-in is Friday, August 21st, 2009, 8am to 6pm.** MBE will pay for hand-carry or pushcart move-in on **FRIDAY ONLY**. Saturday, August 22nd move-ins is LATE. **ALL SATURDAY MOVE-INS WILL BE CHARGED A LATE FEE OF \$150 (Paid to MBE).** Any applicable move-in fees (above and beyond the late fee) for Saturday move-ins will be the responsibility of the exhibitor and assessed by and paid directly to the show decorator. **No Helium balloons or tanks are allowed in America's Center. The operation of any audio equipment at sufficient volume that is annoying to neighboring exhibitors is prohibited. Public address systems used to attract the attention of attendees will not be permitted.** Any cloth used as part of an exhibit must be made of flame retardant material. Violation of any of these rules shall be grounds for eviction from the Expo without refund of booth fee or deposit. Receipt of executed exhibit contract and Certificate of liability insurance confirms your registration. **A minimum of 50% deposit must be forwarded with application. Payment must be received by early bird deadline to qualify for discount.** You must notify MBE in advance of making your hotel reservations at the St. Louis Ball Park Hilton to receive the additional \$20.00 booth discount. **No refunds will be made for booth rental cancellations. All booth purchases are final, non-refundable and non-transferable. Balance is due by August 1, 2009.** No personal or business checks will be accepted after July 19, 2009. Make check, cashier's check or money order payable to MISSOURI BLACK EXPO. I have read and agree to all terms stated above. Food vendors may be subject to additional fees and requirements.

Authorized Rep. (Signature) _____

Authorized Rep. (Print) _____ Date _____

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