



Missouri Black Expo 2011 "A 20 Year Celebration of Hope"
Exhibitor / Health Fair Application
August 20 – 21, 2011
America's Convention Center
St. Louis, Missouri 63102

Mail Application & Booth Rental Fee to:
 MISSOURI BLACK EXPO 4411 N. Newstead Suite. 104 St. Louis, Missouri 63115
 (314) 361-5772 Office (314) 389-4694 Fax
[VIEW THE MISSOURI BLACK EXPO HIGHLIGHTS VIDEO! CLICK HERE: http://www.youtube.com/watch?v=zjzNAIGYLos](http://www.youtube.com/watch?v=zjzNAIGYLos)

Company Name: _____ **General Exhibitor** ___ **Health Fair** ___
 (To appear on exhibit ID sign; company name only, PLEASE type or print clearly) **PLEASE CHECK ONE**

Purchasing Contact: _____

Exhibit Contact Person: (If different) _____

Mailing Address: _____ **Telephone Number:** _____

Email Address: _____

City: _____ **State:** _____ **Zip:** _____

- Automotive * Fitness / Nutrition * Technology * Colleges / Universities * Health * Employment * Clothing * Hair Care *
 Beauty*Fragrances * Work From Home * Household Items * Construction * Credit Counseling * Banking * Self-Defense * Music
 * Churches * Computers / Internet * Fashions * Food Demonstrations * Books * Child Care * Self Improvement * Jewelry

Booth Rental Information *Corner booths add \$100.00*

	<u>Early Bird Ends 6/30</u>	<u>Regular Ends 7/29</u>	<u>Late Ends 8/19</u>
Small Bus / Minority / Non-Profit (10x10)	500	625	700
Government (10x10)	900	975	1050
Corporation (10x20)	1650	1775	1850
Automotive (10x20)	1350	1425	1500

Save \$20.00 off your booth by booking your Hotel Accommodations at the St. Louis Ballpark Hilton at \$95.00 per Night! Speak with MBE Staff to book your rooms and receive the discount!

Exhibit Space

Number of booths: _____ **Booth Size:** _____ **Additional Badges** _____ **@ \$8 per = \$ Total** _____

Booth Location (first & second choice) 1) _____ **2)** _____

Move In: Friday, August 19, 2011 8a.m. to 6p.m. Saturday August 20TH move-ins are LATE. All Saturday MOVE-IN'S will be charged a late fee of \$150. MBE will pay for push-cart move-in on Friday, August 19th, 2011 only until 6pm. All badges must be collected by a representative on move in day and distributed to anyone working in your booth before the expo doors open.

Expo Hours: 10a.m.- 8p.m. August 20, 2011. 11am - 8p.m. August 21, 2011.

Move Out: Sunday, August 21, 2011 8:30p.m.- 12 midnight. Carpet removed 9 – 9:30pm

Electrical & Telephone Service: Not included in the exhibit booth fee. Please note that location is subject to availability.

Booths Include: Two chairs, one skirted table, and a 7' x 44" sign with your company's name. All booths have a back draping.



Please Read Carefully

Please List the products / services you will be exhibiting, including product brand name (THIS MUST BE COMPLETED)...

- 1. _____ 2. _____
- 3. _____ 4. _____
- 5. _____ 6. _____

Only products / services listed on this application and pre-approved by show management will be allowed to be exhibited in the Missouri Black Expo.

Additional booths are not discounted. Corner booths cost an additional \$100. Booth rental does not include electricity. All exhibits must be professional in appearance. No handwritten signs are permitted. Storage boxes must be hidden and exhibit personnel should always be present during the Expo. All exhibits must be setup and ready for business one hour prior to Show start time. Show Management reserves the right to close exhibits for non-compliance. Missouri Black Expo is not responsible for any items that are missing or stolen from exhibit/exhibitor. This includes move-in and move-out. **Exhibitor Move-in is Friday, August 19th, 2011, 8am to 6pm.** MBE will pay for hand-carry or pushcart move-in on **FRIDAY ONLY**. Saturday, August 20th move-ins is LATE. **ALL SATURDAY MOVE-INS WILL BE CHARGED A LATE FEE OF \$150 (Paid to MBE).** Any applicable move-in fees (above and beyond the late fee) for Saturday move-ins will be the responsibility of the exhibitor and assessed by and paid directly to the show decorator. **No Helium balloons or tanks are allowed in America's Center. The operation of any audio equipment at sufficient volume that is annoying to neighboring exhibitors is prohibited. Public address systems used to attract the attention of attendees will not be permitted.** Any cloth used as part of an exhibit must be made of flame retardant material. Violation of any of these rules shall be grounds for eviction from the Expo without refund of booth fee or deposit. Receipt of executed exhibit contract and Certificate of liability insurance confirms your registration. **A minimum of 50% deposit must be forwarded with application. Payment must be received by early bird deadline to qualify for discount.** You must notify MBE in advance of making your hotel reservations at the St. Louis Ball Park Hilton to receive the additional \$20.00 booth discount. **No refunds will be made for booth rental cancellations. All booth purchases are final, non-refundable and non-transferable. Balance is due by August 12, 2011.** No personal or business checks will be accepted after August 5, 2011. Make check, cashier's check or money order payable to MISSOURI BLACK EXPO. I have read and agree to all terms stated above. Food vendors may be subject to additional fees and requirements.

Authorized Rep: (Signature) _____

Authorized Rep: (Print) _____

Date: _____ **Phone #** _____ **Email:** _____

Mail Application and Booth Payment to: Missouri Black Expo 4411 N. Newstead Suite 104 St. Louis Mo 63115

Method of Payment: Please check
 Check _____ Cashier's Check _____ Money Order _____ Credit Card* _____ (MBE staff will contact you to complete your credit card transactions)